

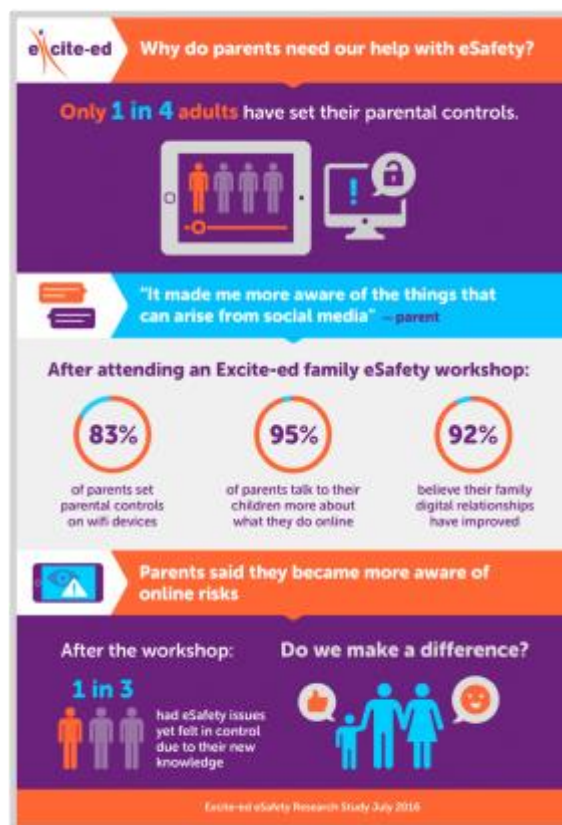


Excite-ed Community Interest Company

Internet Safety Impact Study Report 2016



One hundred parents, who attended at least one of our family workshops, participated in the impact study. 86 mums, 14 dads, from 13 primary and secondary schools.



"What was really useful was that you got through to my son. He understands the dangers more and realises why we say no. We don't argue he just accepts and takes our decisions.

There's no conflict in him anymore."

The Headlines

An increase in parents' eSafety confidence to manage their family risks.

"Without doubt I am more confident and understand better."

"I feel able to deal with issues when they arise now."

Children opened up more about what they do online and risks became apparent.

“We’re having more discussions about it. I didn’t realise how much they are all using social media. She’s coming to tell me things more now.”

Workshop leaders are parents talking about their own eSafety family experiences and this helps parents to manage their own children’s online behaviour.

“Talking about J’s children counts for more. I use her examples with my kids and because they heard J she now does what I say. J has authority which counts for more. Her own examples were great. I realise the dangers now.”

Parents realise how much their own device behaviour can influence their children’s.

“I’m a role model - I’m more aware of my behaviour in front of my daughter. This has changed my behaviour.”

Primary Parents reported that it helped to understand what their teenage children are doing online.

“I now know what my older children are talking about.”

“I have more knowledge now and my kids are now teaching me stuff.”

Adults shared what they learnt with others who did not attend and some copied the materials to distribute independently.

Those who found that their ISP did not have parental controls switched providers and saved money.

“I came away inspired. I was reluctant before.”



We work with parents, children and professionals
in schools and youth settings

www.excite-ed.co.uk/schools

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